



Super WHY Takes Off in First-Ever Live Show Super WHY Live: You've Got the Power!

**Preschoolers' Favorite Reading-Powered Heroes Soar onto Stages
Nationwide in All-New Live-Action Adventure Inspired by Top-Rated
PBS KIDS TV Series!**

**Must-See Multimedia Experience for the Whole Family Features New Music from
Jack Antonoff of the Chart-Topping Indie Band "fun."**

Tickets on Sale Friday, May 4

New York, NY, April 30, 2012 – *From Storybook Village to a town near you!* Preschoolers have “the power” to experience *Super WHY* as never before when ***Super WHY Live: You've Got the Power!***, the first-ever live show based on the top-rated PBS KIDS TV series from Out of the Blue Enterprises, flies onto stages across the country starting this summer! Produced by S2BN Entertainment (*Spider-Man: Turn Off The Dark*, *Yo Gabba Gabba Live!*, *Rock of Ages: The Musical*) and featuring music from Jack Antonoff of the hit band “fun.,” ***Super WHY Live*** kicks off in Monroe, Louisiana, and will visit nine cities throughout July, “setting the stage” for additional stops from coast-to-coast this fall. **Tickets will be available beginning Friday, May 4.** Fans can visit www.superwhylive.com for more information and to purchase tickets and VIP “Meet & Greet” packages.

“***Super WHY Live*** adds a whole new exhilarating dimension to *Super WHY* and its power to entertain and inspire young children,” said Samantha Freeman Alpert, Co-Creator and Executive Producer of the series and Co-Founder of Out of the Blue Enterprises. “We’re so excited to extend the beloved series from the screen to the stage with this full-scale live production for families to enjoy together.”

Super WHY Live vibrantly brings to life Super Why, Alpha Pig, Wonder Red, Princess Presto and their puppy pal Woofster, who each take children on larger-than-life, imagination-stimulating adventures. With help from the audience, the characters embark on magical, out-of-this-world journeys to explore what they’ve always wanted to be – from a ship’s captain to a rock star and more! While singing, dancing and interacting with the characters on stage along the way, pint-sized fans (and parents, alike!) discover who *really* has the power to make dreams come true!

Showcasing cutting-edge technology, visual effects and aerial stunts, ***Super WHY Live*** is a sensory spectacular that will dazzle and delight audiences of all ages. The new production features a team of top talent, including a Tony Award-winning scenic designer and an Emmy and Tony Award-nominated lighting designer, who create a mesmerizing setting for the show.

“We’re thrilled to have the opportunity to take fans on this high-flying ride and invite them into the world of *Super WHY* in a completely unique way,” said Michael Cohl, CEO, S2BN Entertainment. “For many children, ***Super WHY Live*** will be one of their earliest live entertainment experiences and we’ve created a truly unforgettable show for the entire family.”

Following are the stops on the first leg of the 2012 **Super WHY Live: You've Got the Power!** tour. Additional cities, tour dates and venues to be announced soon.

Date	City	Venue
Wednesday, July 18	Monroe, LA	Monroe Civic Center – Jack Howard Theater
Friday, July 20	Birmingham, AL	BJCC Concert Hall
Saturday, July 21	Knoxville, TN	The Tennessee Theatre
Sunday, July 22	Memphis, TN	The Orpheum Theatre
Tuesday, July 24	Raleigh, NC	Memorial Auditorium
Wednesday, July 25	N. Charleston, SC	North Charleston Performing Arts Center
Friday, July 27	Atlanta, GA	Cobb Energy Performing Arts Centre
Saturday, July 28	Tampa, FL	Straz Center for the Performing Arts
Sunday, July 29	Miami Beach, FL	The Fillmore

Fans can visit www.superwhylive.com to sign up to receive the latest tour news and announcements and follow @superwhylive on Twitter.

About Super WHY

Reading is power and *Super WHY* is the only preschool property created to help kids learn the fundamentals of reading through interactive storybook adventures. Produced by Out of the Blue Enterprises in conjunction with DHX Media, the series has a groundbreaking multimedia aesthetic – with a winning combination of two- and three-dimensional animation formats, relatable and engaging characters and immersive environments. The program represents a novel approach to preschool educational television, featuring a team of superhero characters with literacy-based powers, who jump into books to find answers to everyday preschool challenges.

About Out of the Blue Enterprises

Out of the Blue Enterprises is dedicated to developing a groundbreaking portfolio of individually-targeted children's entertainment properties under the direction of a proven management team led by Co-Founders Angela C. Santomero, M.A. developmental Psychology from Teachers College, Columbia University and a Creator of the preschool entertainment phenomenon, Blue's Clues, and Samantha Freeman Alpert, MBA from Harvard Business School and former Nickelodeon entertainment executive with extensive children's marketing experience. The company creates breakthrough, interactive and curriculum-based entertainment concepts that span a variety of viable platforms, including television, video, publishing and consumer products. In doing so, Out of the Blue stimulates the minds of kids and families, involves them in fresh and original ways and elevates their educational entertainment experiences to a whole new level.

About S2BN

S2BN Entertainment is a diversified international family show and event entertainment company specializing in the acquisition, development and production of high caliber touring exhibitions, unique live music tours and events, theatrical performances, and consumer and multimedia product offerings. The company's experienced management team executes activities across all types of global venues – from stadiums to theaters. S2BN Entertainment has a long history of promoting a diverse range of incredibly successful shows on a global scale. Led by Michael Cohl, the team at S2BN has been responsible for producing and overseeing tours with many of the most renowned artists in the world, including the Rolling Stones and Barbra Streisand; blockbuster Broadway musicals; and award-winning family shows for children of all ages.

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