

'Mister Rogers' Neighborhood' Gets a Spin-Off Starring Daniel Tiger

by **Chris Harnick**, posted Aug 1st 2011 12:00PM
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Ten years after the last batch of new episodes of 'Mister Rogers' Neighborhood' aired, the popular children's series is getting a spin-off.



PBS/The Fred Rogers Company

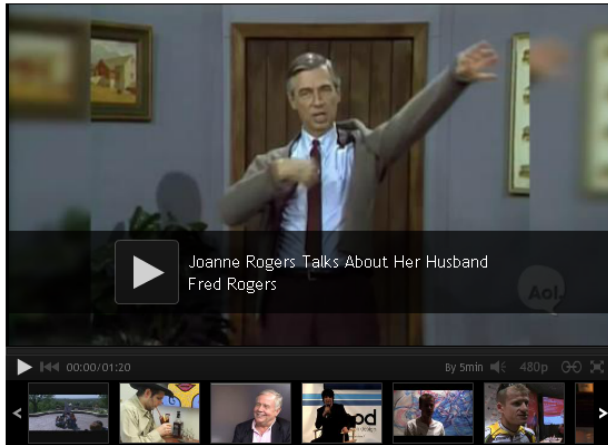
Announced at TCA, 'Daniel Tiger's Neighborhood' will be a multi-platform animated series aimed at preschoolers. The series follows the children of the original 'Mister Rogers' characters. The new 4-year-old Daniel Tiger is the son of the original 'Mister Rogers' Daniel Tiger. This is the first TV series The Fred Rogers Company has produced since 'Mister Rogers.'

"We're very excited to be creating a program that builds on Fred's legacy in such fresh and innovative ways," Bill Isler, president of the Fred Rogers Company, said in a statement. "Fred knew that school readiness skills are the foundation for academic achievement, and a full life, and now a growing body of research confirms this." Rogers died in 2003.

"Fred Rogers revolutionized children's media with 'Mister Rogers' Neighborhood,' and 'Daniel Tiger's Neighborhood' continues on this path of innovation, helping the next generation of young children learn and grow in new ways," Lesli Rotenberg, senior vice president of children's media at PBS, said in a statement. "Joining the PBS Kids family of series that cover important curricular areas like literacy and science, 'Daniel Tiger's Neighborhood' fills a critical gap in children's media today: modeling the behaviors and habits that kids need in order to excel in formal learning settings -- essentially, learning how to learn. It's important for kids to learn pro-social skills like cooperation and listening, so that when they start school they are able to focus on the material at hand."

The new series launches fall 2012.

Joanne Rogers on Fred's Legacy:



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