



***Chuggington: Terrific Trainee!* App for iPad, iPhone & iPod touch Pulls into the App Store**

First Full-Feature Chuggington™ App – Developed by Starz Digital Media – Delivers Traintastic Fun to Young ‘Conductors’ Everywhere

New York, NY – November 11, 2011 – Starz Digital Media and Ludorum are excited to announce their *Chuggington: Terrific Trainee!* App for iPad, iPhone and iPod touch is now available on the App Store. This is the first full-feature *Chuggington™* app based on Ludorum's award-winning hit TV series seen on Disney Junior, Disney Channel's programming block designed for kids ages 2-7 and their families.

The *Chuggington: Terrific Trainee!* App features 16 action-packed missions starring kids' favorite characters from the series – Wilson, Brewster, Koko and Action Chugger – and combines the fun of train play with the intuitive Multi-Touch of iPad, iPhone and iPod touch. Preschoolers can activate a number of exciting train features during game play with a simple press or swipe of the finger, including jump, speed boost, grow, fly, switch tracks to avoid obstacles, load/unload deliveries, make pickups and more. The app also guides children through leveled game play, while they earn bronze, silver, and gold badges as rewards for their accomplishments.

"The *Chuggington: Terrific Trainee!* App is another way for fans to interact with the most loved Chuggington characters anywhere they want to play," said Megan Buecher, director of licensing, Ludorum. "Preschoolers can play to earn badges just like the trainees do on the show."



The app launches with four distinct game levels. Each level features four character-specific rounds that showcase the *Chuggington* trainees and help young players master their special skills to earn badges. Through its stimulating, age-appropriate activities, the *Chuggington: Terrific Trainee!* App reinforces positive messages and important social skills for preschoolers and brings the show's engaging adventures and high-quality animation to life on iPad, iPhone and iPod touch.

Published by Starz Digital Media, the digital and on-demand licensing arm of Starz, the *Chuggington: Terrific Trainee!* App delivers hours of engaging entertainment. The app is developed by Out of the Blue Digital, a division of children's entertainment company Out of the Blue Enterprises.

The *Chuggington: Terrific Trainee!* App is available from the App Store for \$1.99 on iPhone and iPod touch and for \$2.99 on iPad (HD), or at www.itunes.com/appstore.

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About Starz Digital Media

Starz Digital Media, an operating division of Starz Media, LLC, is responsible for all digital and on-demand distribution of content from Anchor Bay Entertainment, Starz Originals from Starz Entertainment, Manga Entertainment, and other select entertainment providers. Through a range of distribution and marketing partnerships with multichannel video providers, Internet distributors and wireless operators worldwide, Starz Digital Media makes its content available under numerous business models including download-to-own/electronic sell-through, video-on-demand, pay-per-view, subscription video-on-demand and ad-supported streaming. The division also programs and supports numerous ad-supported broadband channels and develops games, applications and other related content from many of its properties for distribution worldwide.

About *Chuggington*[™]

Chuggington is a CGI-animated series as well as a fully-immersive interactive website. The series follows the adventures of Wilson, Brewster and Koko, trainee engines, each with their own unique personality and learning style. The series is set in a world much like our own with cities, villages and diverse cultures and geography. Entertainment and enjoyment are at the heart of *Chuggington*, but embedded within each story are important educational and developmental messages centered on learning and social-emotional development. Further information is available at www.chuggington.com.

About Out of the Blue Enterprises

Out of the Blue Enterprises is dedicated to developing a groundbreaking portfolio of individually-targeted children's entertainment properties under the direction of a proven management team led by Co-Founders Angela C. Santomero, M.A. developmental Psychology from Teachers College, Columbia University and a Creator of the preschool entertainment phenomenon, *Blue's Clues*, and Samantha Freeman, MBA from Harvard Business School and former Nickelodeon entertainment and toy industry executive. The company creates breakthrough, interactive entertainment and learning-based concepts that span a variety of viable platforms, including television, digital, video, publishing and consumer products. In doing so, Out of the Blue stimulates the minds of kids and families, involves them in fresh and original ways and elevates their entertainment and educational experiences to a whole new level.

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